



To: Town of Oro Valley Mayor and Council  
11000 N. La Canada Dr.  
Oro Valley, AZ

From: Addisigns, Inc.  
3808 E 38<sup>th</sup> St.  
Tucson, AZ 85713

Project name and address: Bank of America  
10775 N. Oracle Rd.  
Tucson, AZ 85737  
Rooney Ranch PAD, Area B, C-2

Request: Rooney Ranch PAD Standards (PAD Exemption)

We would like to request exemption from the current Rooney Ranch Planned Area Development (PAD) standards for the following reason. The current guidelines call for copper patina with halo illumination and only allows a business logo up to 10 square feet in size. This Bank of America building was built before the Rooney Ranch Development Plan was put into place and has been allowed to keep their trademarked signage for all these years.

Our request is for blue and red letters with illumination for two sets of Bank of America lettering. The current signage at this location utilizes the Bank of America red, white and blue logo. These new letters would be the updated versions of those signs with the new Bank of America logo. This is not an unusual request for this development. Other stores in this development such as McDonald's, Taco Bell and Home Depot use their company's logos on their buildings. We are asking to replace the existing building signage with their new logos. The wall signs would comply with the current Oro Valley sign code.

We also request to update the two monument signs that Bank of America currently has. We plan to remove the sign that is on N. Oracle Rd on the McDonald's property and place one approximately 385' SW from the current location so that it will be on Bank of America's property. The second monument sign along N 1<sup>st</sup> Ave we would like to move approximately 30' SE so that it will be out from under the trees that have been planted there. Both of these monument signs are within the current Oro Valley sign code restrictions.

This completes our request.

Thank you for your consideration,

Kelli Espinoza  
Permit Coordinator  
Addisigns, Inc.  
3808 E 38<sup>th</sup> St, Tucson, AZ 85713  
520-748-1540 / 915-433-1994  
permits@addisigns.com