I. PROJECT OVERVIEW

Subject Property Area	
	Neighborhood Commercial / Office (No Change Proposed)
Existing Zoning	
	R-6 Residential
	Residential (High or Medium Density) and/or Senior Care
Existing Allowable Building Height	2-Story (No Change Proposed)

The existing commercial zoning is not viable for several reasons:

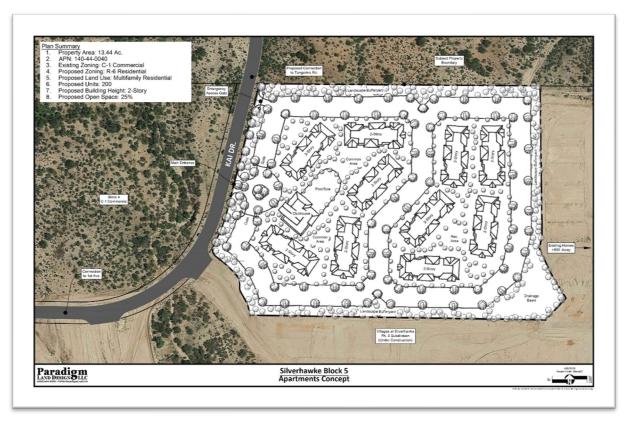
- The poor visibility from nearby streets.
- The distance from the corner of Tangerine and First.
- The abundance of more suitable undeveloped commercial parcels nearby.
- The historically weak market for retail floorspace due to low residential densities in Oro Valley. The market won't get much better because a relatively low number of additional residential units are likely ever to be built within the parcel's retail service area

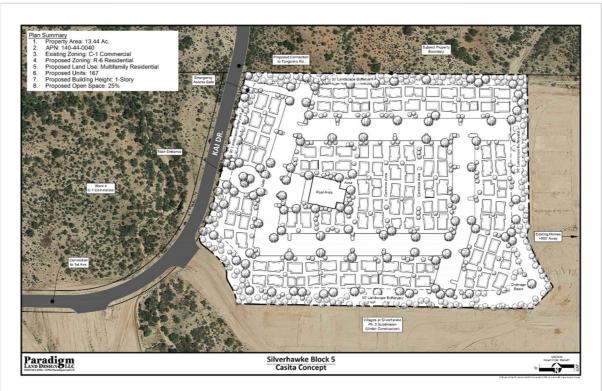
All these factors lead us to believe that the most viable, and most appropriate, use for this property would be for residential or senior care uses. Such land uses at this location support a number of General Plan goals and policies related to supporting existing commercial uses and providing a full range of housing options to meet demand. The property has no immediate neighbors, and this proposed downzoning will not have a negative impact on any nearby homeowners.

II. PROJECT LOCATION MAP

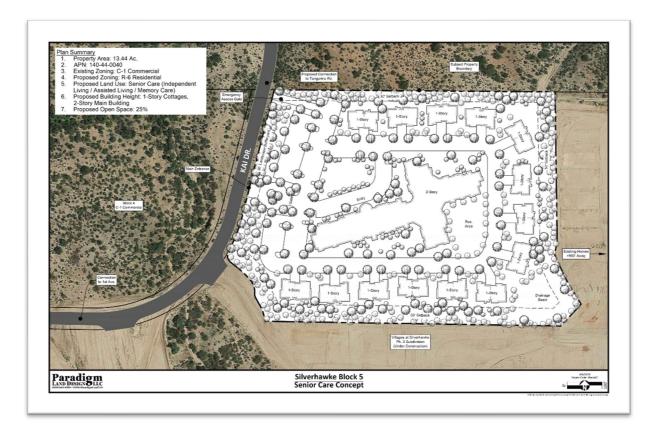


III. PRELIMINARY CONCEPTUAL SITE PLANS





PRELIMINARY CONCEPTUAL SITE PLANS (CONT'D)



Additional development scenarios to be included with formal application:

- Townhomes
- Detached Single-Family Residential

QUESTIONS & COMMENTS? PLEASE CONTACT:



Attn: Paul Oland GPO@ParadigmLand.US (520) 664-4304

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