



**EGLIN + BRESLER**  
**ARCHITECTS, P.C.**  
7391 EAST TANQUE VERDE ROAD  
TUCSON, ARIZONA 85715

## **Project Narrative:** **Design of the Hampton Inn and Suites in Oro Valley**

**Introduction:** The design of the Hampton Inn and Suites in The Town of Oro Valley is a contemporary interpretation of the prototypical architecture developed by the Hilton Corporation. This four-story hotel project aims to harmonize with the Oro Valley Marketplace and reflect the modern and crisp aesthetics established by the surrounding high-tech industries. By adhering to the Town of Oro Valley Design Standards and incorporating the existing architectural elements of the marketplace, the hotel will seamlessly blend into its surroundings while providing a visually interesting and cohesive design.

**Objective 1:** Modern Approach and Appeal to High-Tech Industries; The first objective of the hotel's architecture is to align with the modern design approach emphasized by Hilton while catering to the high-tech industries prevalent in Oro Valley. With many globally recognized businesses in bioscience, aerospace, defense, and high-tech sectors located nearby, the hotel's high-tech savvy aesthetics will attract guests and visitors associated with these industries. The design will incorporate a modern look and clean lines, reflecting the progressive nature of the surrounding businesses.

**Objective 2:** Coherence with Oro Valley Marketplace Design Guidelines; The second objective is to ensure the hotel's design is consistent with the existing surroundings and adheres to the Oro Valley Marketplace Design Guidelines. Although the guidelines were initially developed for a one-story shopping center, the hotel design will incorporate similar colors, materials, and architectural elements to maintain a cohesive aesthetic. This includes the use of Vistoso stone veneer, slender columns, and angled pilasters that are signature elements of the Marketplace. The hotel's entrances will feature elements inspired by the large-scale tilted flag shapes of the existing Movie Theater entry and Best Buy store, providing a visual connection to the existing architecture. Overhang elements on all sides of the hotel will resemble the colonnades of the shopping center, enhancing the pedestrian experience and emphasizing the human scale of the project.

**Objective 3:** Compliance with Town of Oro Valley Design Standards; The third objective is to meet the approved Town of Oro Valley Design Standards by employing various design techniques such as façade articulations, fenestrations, architectural recesses, and projections. The building's façade planes will be staggered to create visual interest, and the centrally located main entrance will be distinguished by a porte-cochère and a high building mass that complies with the recently approved P.A.D. requirements. The tilted pillars at the entrance will pay homage to elements found in the shopping center. The building's scale will be complimentary and appropriate for the land use, with the surrounding one-story commercial developments visually creating a step-down architectural massing. Variations in building masses, rooflines, and the strategic use of roof screening for mechanical equipment will further reduce the appearance of scale and add visual interest. The building's form will be modulated to meet Oro Valley's design guidelines, with emphasis on façade articulations, window treatments, and overall proportion.

**Conclusion:** The design of the Hampton Inn and Suites in Oro Valley successfully combines a modern aesthetic with the existing Oro Valley Marketplace architecture. By incorporating high-tech savvy elements, adhering to the marketplace design guidelines, and meeting the town's design standards, the hotel will seamlessly integrate into its surroundings while providing a visually appealing and cohesive experience for guests and visitors. The hotel's design respects the town's architectural context and creates a distinctive identity within the vibrant Oro Valley community.